

ROSS HIGGINS

INTERACTIVE DESIGNER, DEVELOPER AND
USER EXPERIENCE EXPERT

EXPERIENCE

02/2012 - Present

Director, Global UX and Design

Newegg.com, City of Industry, CA

- UI, UX & Web Design Leader
- Wireframes, Prototypes, Mockups & Templates
- Management of Designers and Frontend Developers
- Creative Leader for entire company
- Project Management
- Usability Testing
- Initiatives Include:
 - Introduced SVN Versioning Control
 - Standardized Modern Coding Guidelines
 - Improved Inter-departmental Communication & Collaboration
 - Initiated Usability Testing and User-Centric, Data-Driven Design Approach
 - iOS & Android Mobile and Tablet Apps

05/10 - 02/2012

Freelance Web Design + Development

- Custom Web Design
- Frontend and Backend Development
- Clients Include:
 - Claremont McKenna College (cmc.edu)
 - Robert Day School of Economics (cmc.edu/rdschool)
 - Thirst Project (thirstproject.org)
 - Rothbury Software (rothburysoftware.com)
 - FuelTV Television Network (fueltv.com)
 - X Company (x-company.com)
 - Magnetic Creative (magneticcreative.com)
 - Segue Creative (segue-creative.com)
 - CIE Studios (ciestudios.com)
 - Zambezi (zambezi-la.com)

06/08 - 03/2012

Part-time Faculty

The Art Institute, Orange County & Inland Empire Campuses

- Introduction to Web Design (HTML & CSS)
- Fundamentals of Authoring (Flash ActionScript 3.0)
- Intermediate Authoring (Flash ActionScript 3.0)
- Multi-user Authoring (Flash ActionScript 3.0)
- Fundamentals of Animation (Adobe Flash CS5)

10/08 - 05/10

Senior Front-End Web Developer

FOX Broadcasting Company, Los Angeles, CA

- Project Management
- Management of Outside Vendors
- Hand Coding of PHP, XHTML, CSS & JavaScript
- CMS Integration and Management
- Technology Research and Application

08/01 - 10/08

Web Team Lead &

Senior Interactive Designer

ESRI, Redlands, CA

- Web Team Lead
- Project Manager
- Mentor to Junior Designers
- Interface Design
- Usability Testing
- Information Architecture
- Wireframes & Prototyping
- Research and Application

EDUCATION

BFA, Graphic Design

California State University Fullerton

TRAINING

Situational Leadership II
Coaching and Development Training
Performance Management Training
Management Mentorship
Certified Scrum Product Owner

SKILLS

E-Commerce
Professional Speaking & Presentations
Information Architecture
User Research and Usability Testing
Project Management
Staff Management & Leadership
Creative Direction
Adobe CS Applications
Hand Coding of HTML5, CSS, JavaScript, JQuery,
PHP, XML, XSLT & ActionScript
OOP Programming
SVN & GIT Source Control
SCRUM and Agile Development